

An aerial photograph of a dense forest canopy, showing a complex network of green and brown branches and leaves. Sunlight filters through the trees, creating a dappled light effect across the scene. The overall color palette is dominated by various shades of green and brown, with bright highlights where the sun hits the canopy.

Stop

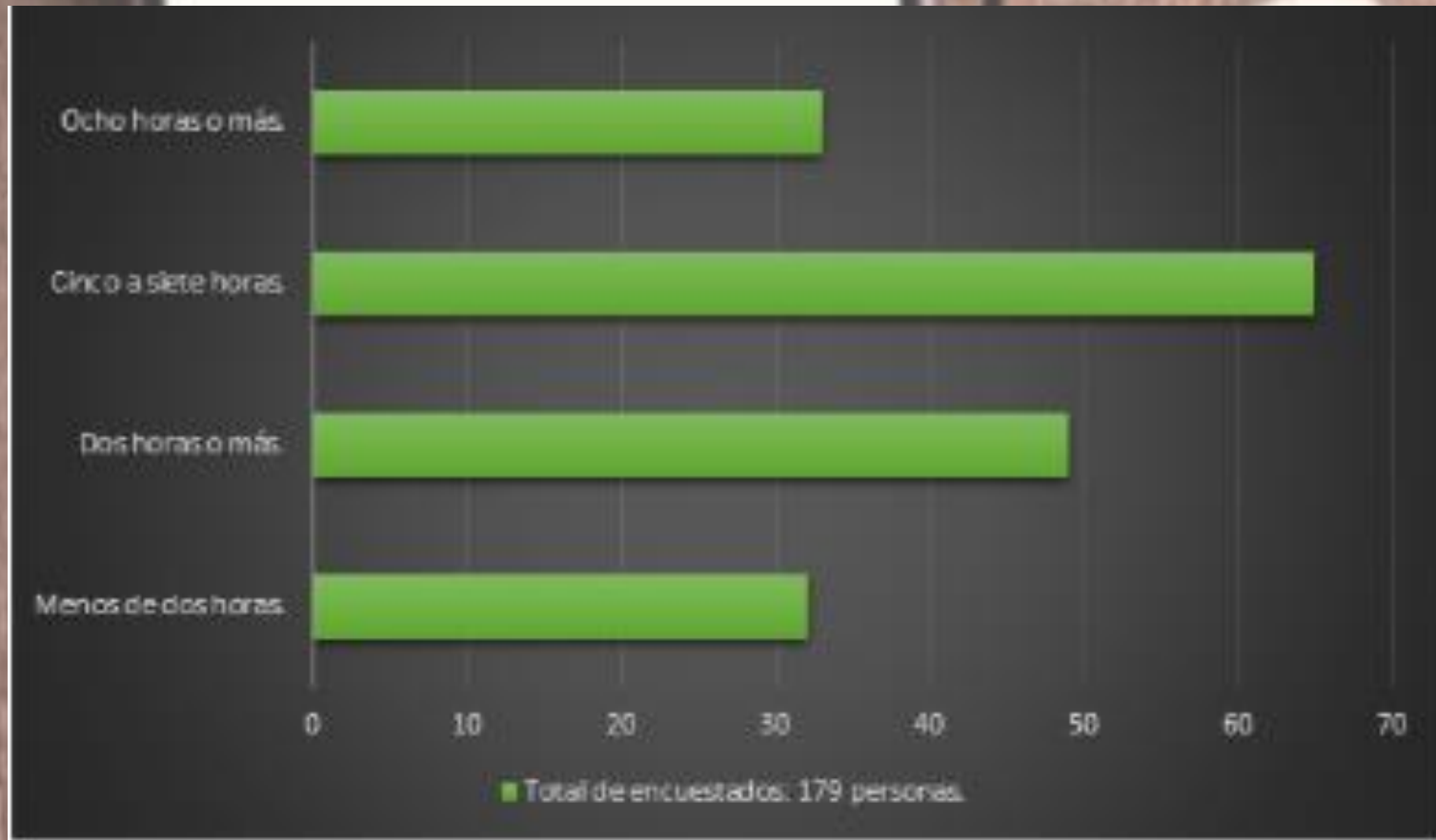
Por: Karol Andrea Cachope y Paula Valentina Bohorquèz



THESE ARE THE GRAPICS
THAT HELP US WITH OUR
RESEARCH

THE SURVEY FORM WAS
ANSWER FOR 179 PERSONS

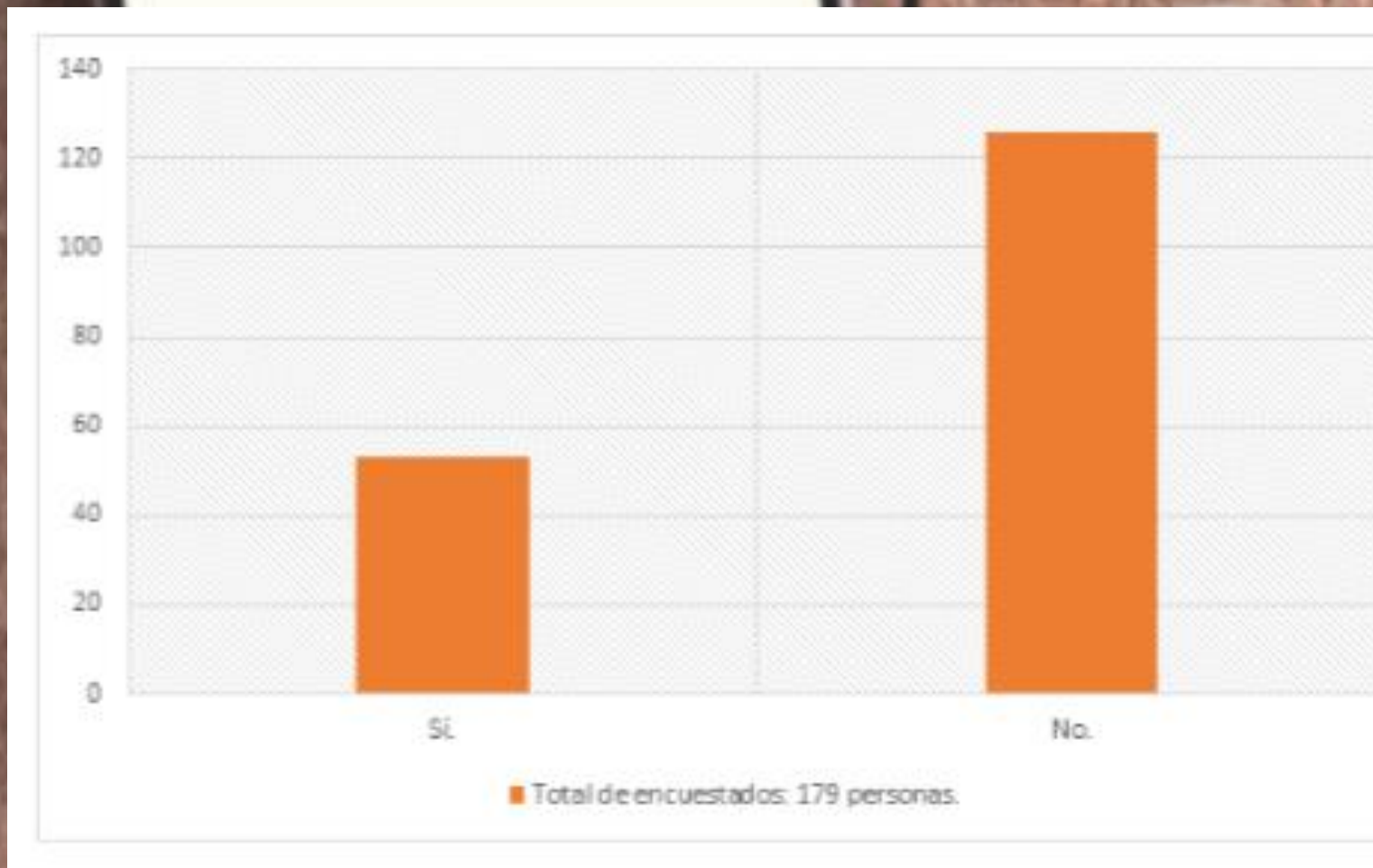
1) HOW MANY HOURS A DAY DO YOU USE YOUR CELLPHONE?



ANSWERS

- A) EIGHT OR MORE HOURS
- B) FIVE TO SEVEN HOURS
- C) TWO TO FOUR HOURS
- D) LESS THAN TWO HOURS

2) DO YOU USE YOUR CELLPHONE WHILE YOU ARE ON THE ROAD?

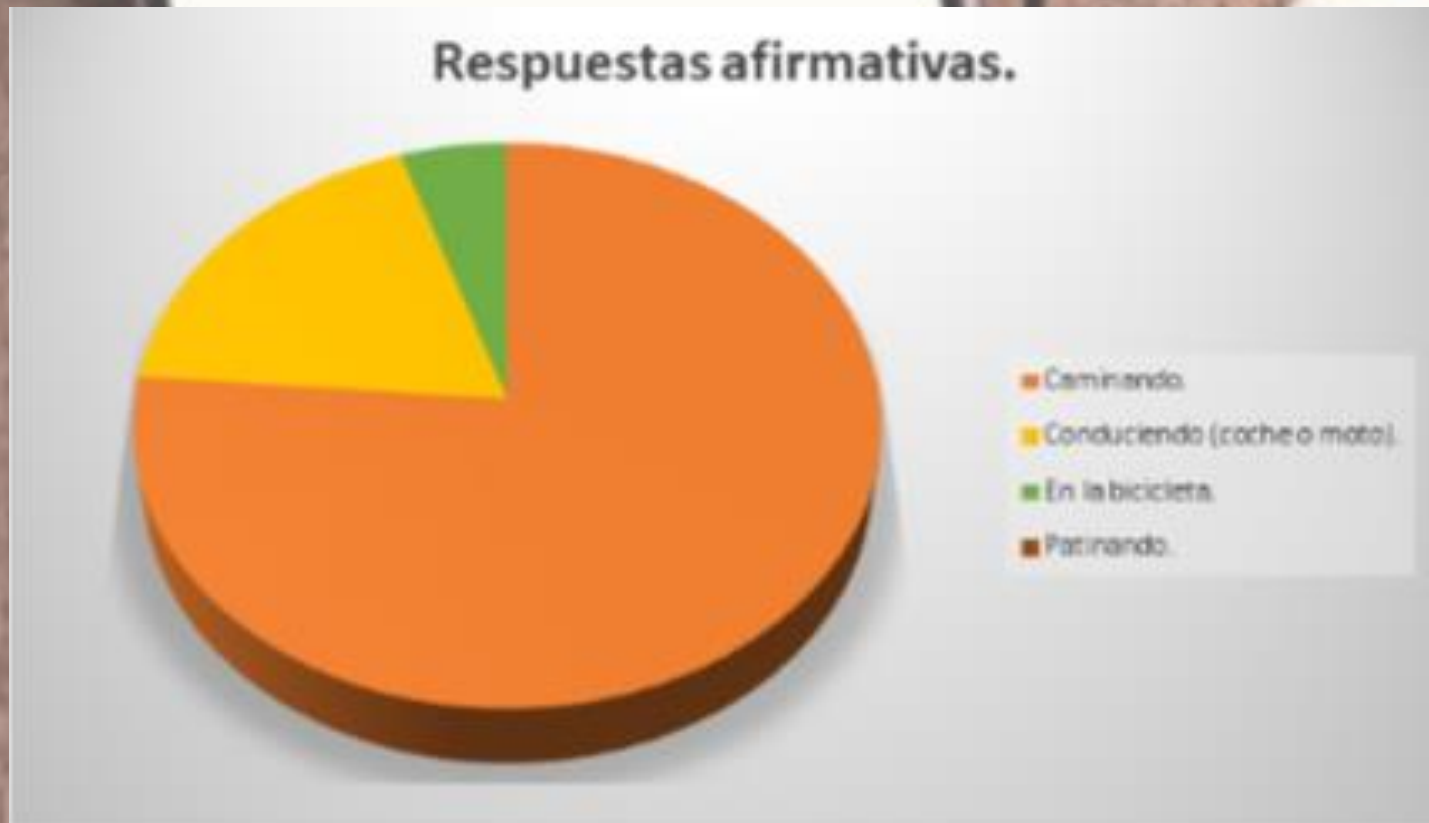


ANSWERS

A) YES

B) NO

3) IF THE PREVIOUS ANSWER WAS YES,
CHECK THE SCENARIO WHERE YOU USE
IT ?



ANSWERS

A) WALKING

B) DRIVING (CAR OR
MOTORCYCLE)

C) BIKING

D) SKATING

4) WHEN YOU ARE ON THE STREET, WHAT IS THE REASON THAT MAKES YOU USE YOUR CELLPHONE?



ANSWERS

A) ANSWER OR MAKE CALLS

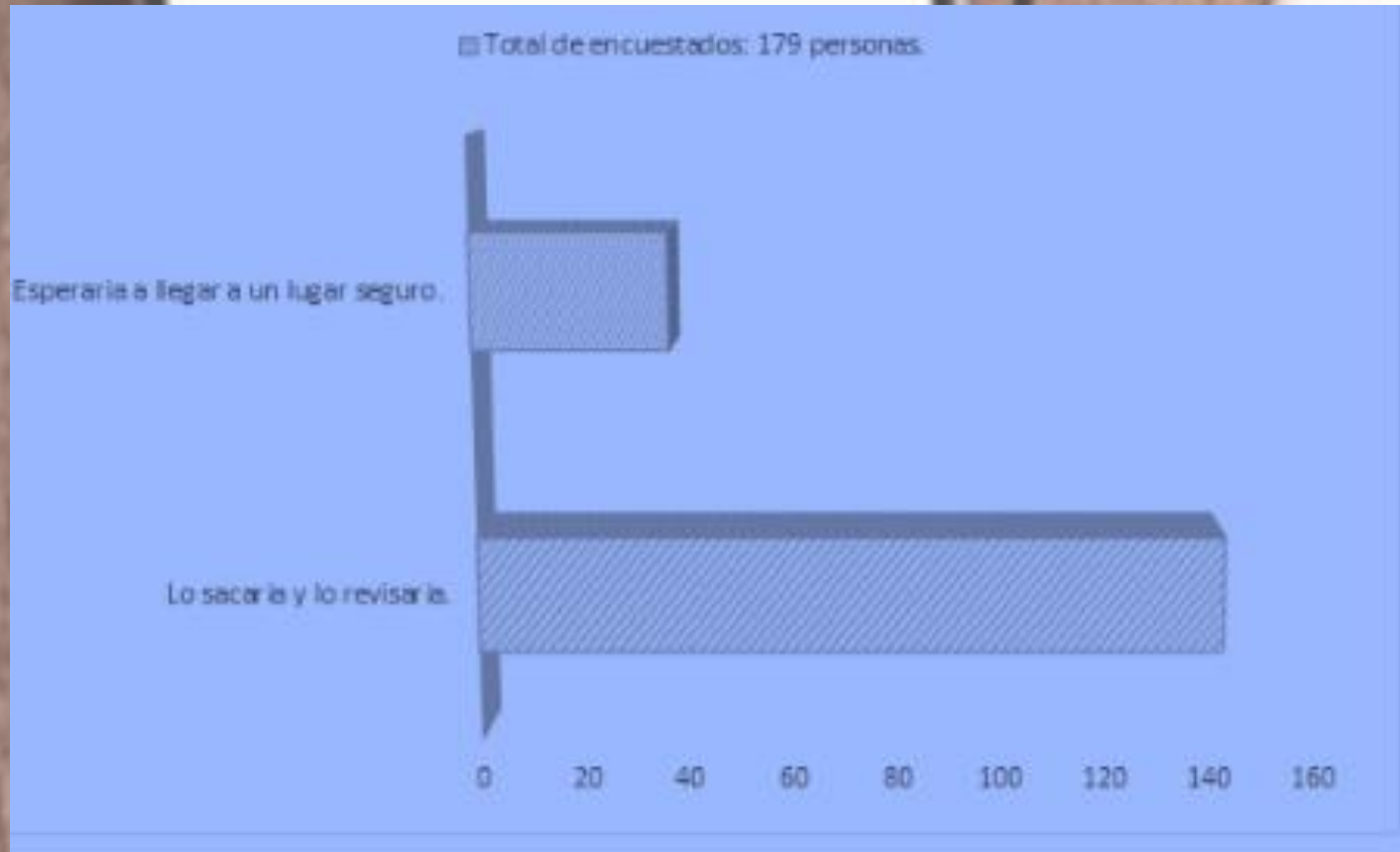
B) SEE TEXT MESSAGES OR ANSWER THEM (WRITTEN OR AUDITORY)

C) LISTEN TO MUSIC ,PODCAST OR AUDITORY CONTENT

D) WATCH VIDEOS

E) READ CONTENT

5) IF YOU WERE ON THE STREET AND YOU GOT A NOTIFICATION, WHAT WOULD YOU DO?

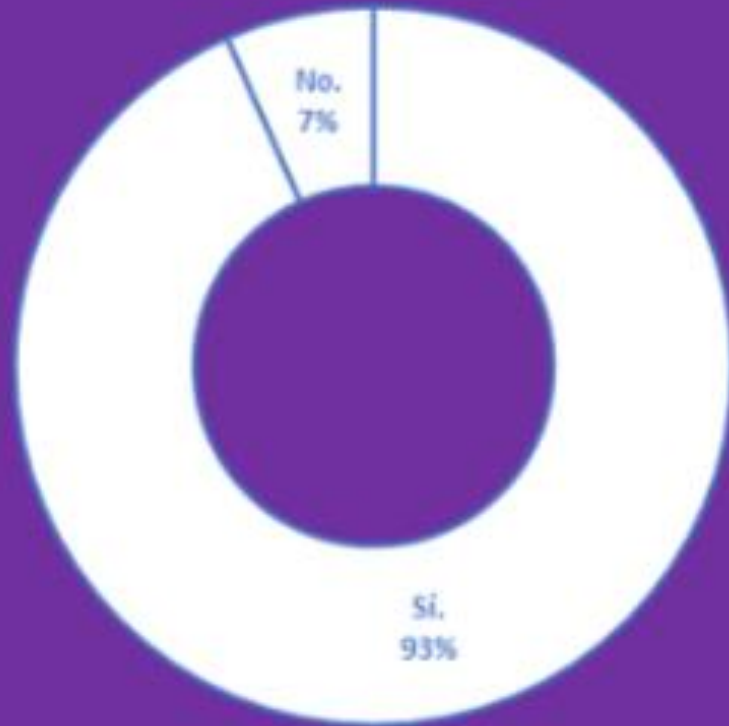


ANSWERS

A) I WAIT TO GET TO A SAFE PLACE

B) I WOULD TAKE IT OUT AND CHECK IT

6) ARE YOU AWARE OF THE RISKS OF USING HEADPHONES AT THE WRONG VOLUME?



ANSWERS

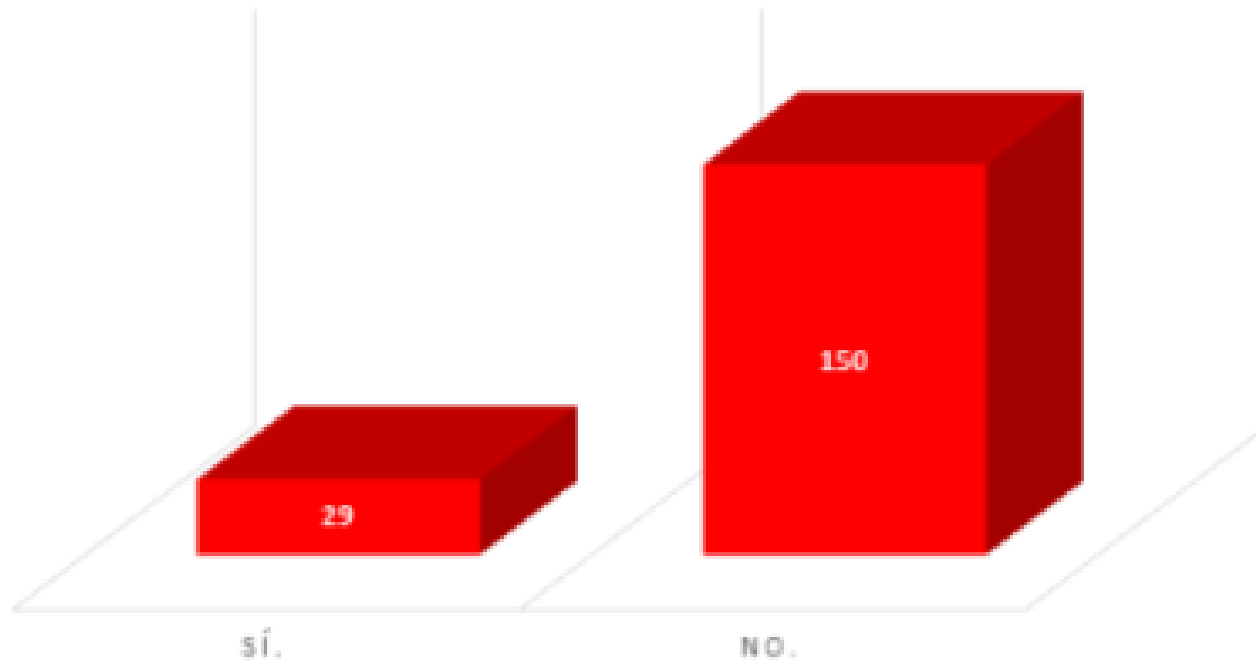
A) YES

B) NO

7) HAVE YOU EVER USED ANY APP THAT AIMS TO RESTRICT THE USE OF YOUR PHONE?

TOTAL DE ENCUESTADOS: 179 PERSONAS.

■ Total de encuestados: 179 personas.

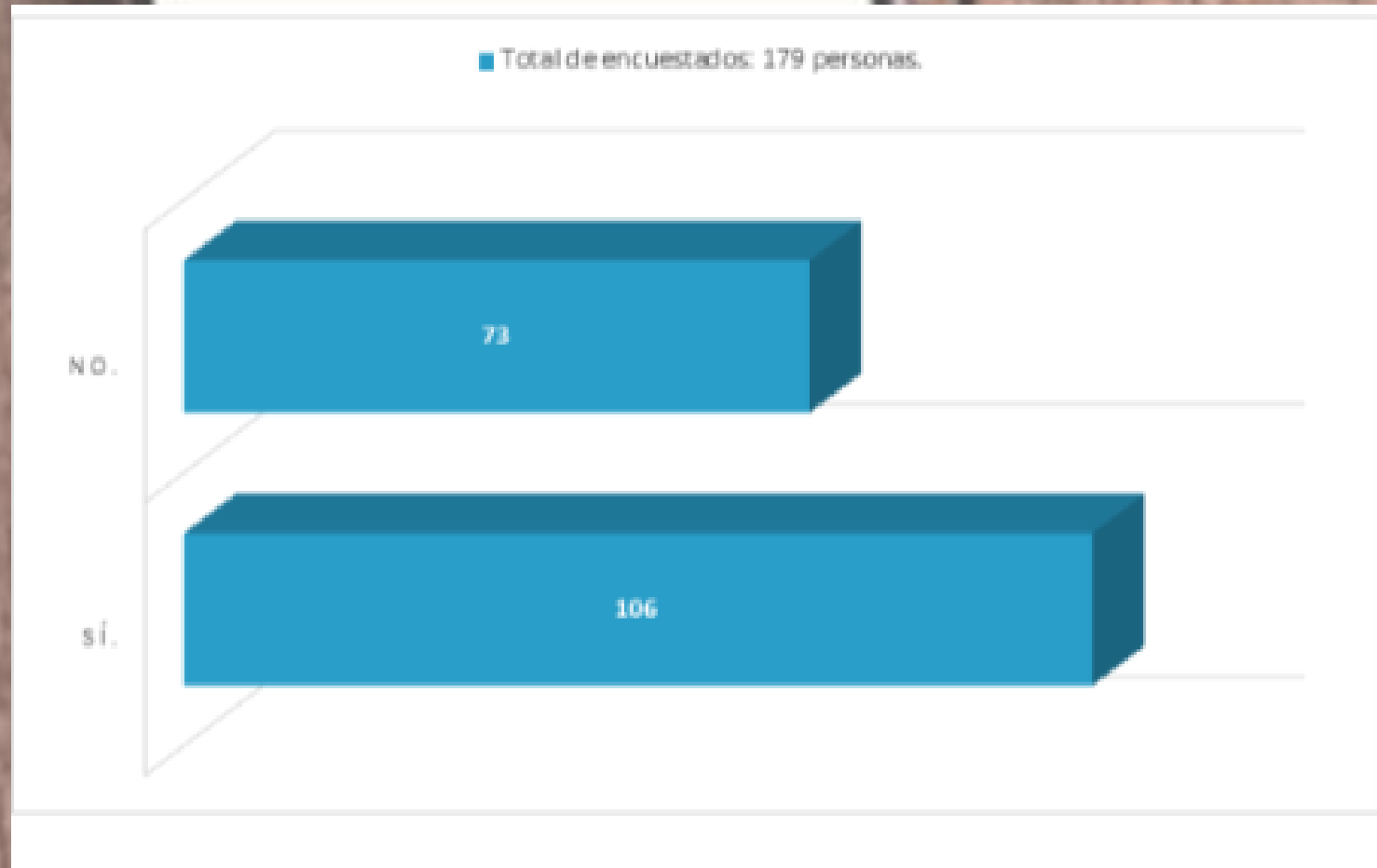


ANSWERS

A) YES

B) NO

8) WOULD YOU USE AN APPLICATION THAT LIMITS THE VOLUME OF THE HEADPHONES?



ANSWERS

A) YES

B) NO

CONCLUSIONS

Most of the people (125) take out their phone in the street to answer or make calls, Listening to audio content follows with 64 persons. Reading messages and watching videos are the less frequent activities.

Our survey shows that the people don't realize about the risk they could have on the streets.

The surveyed people mention that the situation which they use more the cellphone is walking, then driving, next to this riding on cycle and skating.

36,3% of the people surveyed use their cellphone five to seven hours per day, this percentage represents the majority of the population and is a dangerous range.

Most of the people said that they know the risks of using the headphones a high level and that would be useful an application that help them to change their bad habits



HOW OUR APPLICATION LOOKS?



SCREEN 1



Stop

La seguridad esta en tus manos

COMENZAR

BUTTON “START”



5:17:33 PM

Hora De Llegada

Hora De Llegada

Aceptar

OTROS

SCREEN 2

HOUR

APROXIMATE HOUR
OF ARRIVE GIVEN BY
THE USER

BUTTON "ACCEPT"

BUTTON "OTHERS". IS
FOR THE FUNCTIONS
ALLOWED BY THE
APPLICATION

PAGES WE USE DURING QUARANTINE TO
SPREAD THE APP...

instagram



The screenshot shows the Instagram profile page for the user 'sstop115488'. At the top left is the Instagram logo and the word 'Instagram'. To the right is a search bar with a magnifying glass icon and the word 'Search'. Further right are three icons: a camera (posts), a heart (likes), and a person (profile). The profile header features a circular profile picture with a blue and green logo that says 'Stop' and the tagline 'La seguridad esta en tus manos'. To the right of the profile picture, the username 'sstop115488' is displayed, followed by an 'Edit Profile' button and a gear icon. Below the header, the profile statistics are shown: '0 posts', '6 followers', and '6 following'. The bio section starts with the name 'Stop' in bold, followed by the text '"Ante cualquier cosa esta tu seguridad"', and ends with the text 'Visita también Instapick: https://instagram.com/instapick_10?igshid=6chwx868bjr'.

the web page

INICIO

Instapick

Stop

DESCARGA LAS APLICACIONES EN LOS SIGUIENTES CODIGOS QR

Aplicaciones de seguridad vial!

"CUIDA TU VIDA CON SEGURIDAD Y
CONCIENTIZATE"

Steps to dowload the app

- 1) Download a Qr code reader
- 2) Open the application
- 3) Test it and enjoy its contents and information.

Note: Dowload the app with
an android



FOR STOP

the plan that we had before
the quarantine for the apps...

**THE PLAN TO
DIFFUND THE
APP WAS**

GO TO THE SCHOOLS AND TELL THEM OUR WORK AND STAR
USING THE APP ANOTHER THING THAT WE WANTED TO DO WAS
GIVE AN EDUCATIONAL TALK AT THE SCHOOL ABOUT THE RISK
OF USING CELLPHONES AND HEADPHONES ON ROADS AND LET
THEM KNOW WHAT IS THE ROLE THAT OUR APP TAKES IN
SOLVING THAT PROBLEM.

the strategy that we are using to spread the app is ...

- We are publishing ads on instagram related to our apps.
- We are sending information through email and text message to people we know and ask them to share it with friends and family , so this way more people is getting to know our app.
- We public in the school web page a banner ,so this way the community know our proyect.